

Julia Bohse

Industrial Designer

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Objective | For my first job, I worked on a farm. What I learned included: never be late to feeding, no one is too good to shovel manure, and there are endless ways to use twine. Currently applying the same creativity and dependability I learned on the farm while getting my hands dirty as a junior industrial designer.

EXPERIENCE

Assistant Designer, Home Hardgoods at Macy's

New York, NY | June 2021 - present

- Design of a variety of seasonal statements and core collections within Macy's "The Cellar" private brand
- Conduct trend research and create moodboards, concept sketches, spec sheets, pattern illustrations, and 3D models to support development of new collections
- Present new collections to both design and buying management teams while being mindful of company-wide trends and financials
- Coordinate vendor relationships and correspondence throughout the design process

Industrial Design Lead/Resource Manager at SCADPro Sponsored Course with Gulfstream Aerospace

Savannah, GA | January 2021 - March 2021

- Directed a team of industrial design students to create an intuitive aircraft pedestal design
- Allocated the team budget and recorded expenses
- Collaborated with pilots and the client to ensure that everyone's needs were met

Industrial Designer at SCADPro Sponsored Course with Snap-On

Savannah, GA | September 2020 - November 2020

- Worked within a diverse team of students to develop innovative cycling tool solutions
- Presented new ideas directly to the client
- Operated within the client's brief and existing design guidelines to deliver 13 new tool concepts

Industrial Design Intern at Baydog

Annapolis, MD | July 2020 - September 2020

- Created a line of nautical-inspired dog toys
- Researched, developed, and began prototyping for a new car safety harness for dogs
- Interfaced directly with manufacturers throughout the design and fabrication process

EDUCATION

Savannah College of Art & Design
B.F.A. Industrial Design
Kinetic Design Minor
Summa Cum Laude, May 2021

PROGRAMS

Microsoft Office
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe XD
Solidworks
Rhino 3D
Fusion 360
Keyshot
Procreate

SKILLS

Technical Drawing
CAD Modeling
Prototyping
Writing/Editing
Photography
Concept Development
Problem Solving
Design Research
Illustration/Pattern Design

AWARDS

SCAD Distinguished Scholar
Scholarship (2017-2021)
Dean's List (2017-2021)
IHSA All-Academic (2018-2021)

ACTIVITIES

SCAD Equestrian Team (2017-2021)