

Julia Bohse

Industrial & UX Designer

www.juliabohse.com | 443.766.9169 | juliabohse7@gmail.com

Objective | For my first job, I worked on a farm. What I learned included: never be late to feeding, no one is too good to shovel manure, and there are endless ways to use twine. Currently seeking challenges where I can apply my creativity, show my dependability, and get my hands dirty.

EXPERIENCE

Junior Designer, Home Hardgoods - Macy's

New York, NY | June 2021 - present

- Design seasonal statements and core collections within Macy's private brands
- Conduct trend research and create mood boards, concept sketches, spec sheets, pattern illustrations, and 3D models to support development of new collections
- Present new collections to key stakeholders while being mindful of company-wide trends and financials
- Review samples and correspond with vendor partners to ensure correct design execution

Industrial Design Lead/Resource Manager - SCADPro Sponsored Course with Gulfstream Aerospace

Savannah, GA | January 2021 - March 2021

- Directed a team of industrial design students to create an intuitive, space-saving aircraft pedestal design
- Allocated the team budget and recorded expenses
- Collaborated with pilots and the client to ensure that everyone's needs were met

Industrial Designer - SCADPro Sponsored Course with Snap-On

Savannah, GA | September 2020 - November 2020

- Worked within a diverse team of students to develop and prototype innovative cycling tool solutions
- Presented new ideas directly to the client
- Operated within the client's brief and existing design guidelines to deliver 13 new tool concepts

Industrial Design Intern - Baydog

Annapolis, MD | July 2020 - September 2020

- Created a line of nautical-inspired dog toys
- Researched, developed, and began prototyping for a new car safety harness for dogs
- Interfaced directly with manufacturers throughout the design and fabrication process

EDUCATION

Maryland Institute College of Art

M.P.S. User Experience Design -

August 2024

Savannah College of Art & Design

B.F.A. Industrial Design, Kinetic Design

Minor - *May 2021*

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Photoshop
Adobe XD
Figma
Fusion 360
Keyshot
Microsoft Office
Procreate
Rhino 3D
Solidworks

SKILLS

Concept Development
Illustration/Pattern Design
Photography
Problem Solving
Prototyping
Sketching
UX Research
Wireframing
Writing
3D Modeling & Rendering
3D Printing